ORDER

Orders Order / Rev: 433621 Ait Order #: Product Desc: Vote Ya! 2016 Get out to Vote Campaigi Estimate: 0297 Flight Dates: 10/24/16 - 11/08/16 Primary AE: Ana Calleja Original Date / Rev: 10/21/16 / 10/24/16 Sales Office: XDJLC Order Type: **GENERAL** Sales Region: Local Agency Name: **Bran NuPhase Buying Contact:** Maria Rivera Billing Type: Cash Billing Contact: Maria Rivera Billing Calendar: Broadcast 2250 SW 83Rd. Terrace Billing Cycle: WEEKLY Miramar,, FL 33025 Agency Commission: 15% Advertiser Name: SEIU Florida New Business Thru: Demographic: A18-49 Order Separation: 00:30:00 Product Codes: PL2 - Issues/Propositions Advertiser External ID: Priority: P-3 Agency External ID: Revenue Codes: AGY, POL, ISS Unit Code: General

Bill Plan	Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/24/16	10/30/16	24	\$5,498.00	\$4,673.30	October 2016	24	\$5,498.00	\$4,673.30	0.00
10/31/16	11/06/16	24	\$5,498.00	\$4,673.30	November 2016	30	\$7,910.00	\$6,723.50	0.00
11/07/16	11/13/16	6	\$2,412.00	\$2,050.20	Totals	54	\$13,408.00	\$11,396.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ana Calleia	XDJLC	Local	Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WXDJ	10/24/1	6 11/08/16	7a-10a M-F 7a-10a M-F	CM	7a-10a	111-1	:30	4	\$520.00P-3	0.00 NM	10	\$5,200.00
Cto.	rt Date	End Date		O1-00/	Б	B. II						
Week: 10/		10/30/16	<u>Weekdays</u> -1111	Spots/Week	Rate	Rating						•
Week: 10/		11/06/16	1-111	4	\$520.00	0.00						
Week: 11/		11/13/16	11	2	\$520.00 \$520.00	0.00 0.00				4.		
N 2 WXDJ		6 11/08/16	10a-6p M-SU									
IV Z VINDO	1012411	0 11/00/10	10a-4p Tu TH	CM	10a-4p Tu T		:30	3	\$400.00P-3	0.00 NM	6	\$2,400.00
Ct-	out Date	F4 D-4-	•		(10:00 AM-4	,						•
<u>5ta</u> Week: 10/	rt Date	End Date	<u>Weekdays</u> -1-1	Spots/Week	Rate	Rating						
Week: 10/		10/30/16 11/06/16	-1-1	2	\$400.00	0.00				•		2.5
Week: 10/		11/13/16	11	2	\$400.00	0.00				1		•
					\$400.00	0.00						
N 3 MXD1	10/24/1	6 11/08/16	10a-8p M-SU	CM	4p-8p M-F	111-1	:15	4	\$286.00P-3	0.00 NM	8	\$2,288.00
_			4p-8p M-F		(4:00 PM-8:0	00 PM)				·.		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				.{-		ी
Week: 10/		10/30/16	-11-1	3	\$286.00	0.00				i.		÷,
Week: 10/		11/06/16	-11-1	3	\$286.00	0.00				j		777
Week: 11/		11/13/16		2	\$286.00	0.00						
N 4 WXDJ	10/24/1	6 11/06/16	7p-12a M-F	CM	8p-12a M-F	11111	:30	5	\$160.00P-3	0.00 NM	10	\$1,600.00
			8p-12a M-F		(8:00 PM-12	:00 XM)				`		6
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						4
Week: 10/	24/16	10/30/16	- 1112	5	\$160.00	0.00				٠.		
Week: 10/	31/16	11/06/16	11111	5	\$160.00	0.00						
N 5 WXDJ	10/24/1	6 11/06/16		CM	10a-10p Sa-	-Su22	:30	4	\$240.00 P-3	M/ 00.0	8	\$1,920.00

Print Date: 10/24/16 10:39:29 Page 2 of 2

Order / Rev: 433621

Advertiser:

SEIU Florida

Alt Order #: Flight Dates:

10/24/16 - 11/08/16

Product Desc;

Estimate:

Vote Ya! 2016 Get out to Vote Campaigr

gi y WXDJ

0297

Ln_ChStart	- End-	Inventory-Code	Break	Start/End	Time -Days	Len Sp	ots	Rate Pri	Rtg Type (Spots		ount
		6a-12a M-SU 10a-10p Sa-Su		(10:00 AM-	10:00 PM)					•		
<u>Start Date</u> Week: 10/24/16 Week: 10/31/16	End Date 10/30/16 11/06/16	<u>Weekdays</u> 22 22	Spots/Week 4 4	Rate \$240.00 \$240.00	<u>Rating</u> 0.00 0.00						•	
N 6 WXDJ 10/24/1	16 11/06/16	6a-12a M-SU 10a-12am SA-SU	СМ	10a-12am \$ (10:00 AM-1	SA-SU33 2:00 XM)	:15	6	\$0.00P-3	40.00 NM	12	•	\$0.00
<u>Start Date</u> Week: 10/24/16 Week: 10/31/16	End Date 10/30/16 11/06/16	<u>Weekdays</u> 33 33	Spots/Week 6 6	<u>Rate</u> \$0.00 \$0.00	Rating 0.00 0.00						· . ·	

Totals 54 \$13,408.00

BRAND PHASE

Insertion Order

Advertiser:	SEIU Florida	Project Title:	Vote Ya! - 2016 Get out to Vote Campaign
Agency:	BrandNuPhase		
Bill To:	BrandNuPhase	Job Number:	#0297
Address:	2250 SW 83rd Terrace	Invoice Number:	
City,State, Zip	Miramar, FL 33025	Start Date:	WEEK OF 10/25/16
Contact:	Maria Rivera	End Date:	WEEK OF 11/08/16 .
Order Date:	10/21/16		,
Account Exec.	Ana Calleja	A CONTRACTOR OF THE CONTRACTOR	As an internal property in progress on an in-decision, introducing and progress of progress on an in-decision distribution depth of the control of the contr

Station	Start	End	М	T	W	R	F	s	s	М	Т	W	R	F	S	s	Tot	Unit Rate	Cost Per
10/25-11/6	Time	Time															lmp	<u>:</u> :	Week
WXDJ 106.7FM :30	7A	10A		1	1	1	1			1	· · · · · · · · · · · · · · · · · · ·	1	1	1		and the state of t	8	\$520.00	\$4,160.00
:30	10A	4P		1		1				remain william	1	borness constitute	1				4	\$400.00	\$1,600.00
Additional :15	4P	8P		1	1		1				1	1		1	A STATE OF THE STA		6	\$286.00	\$1,716.00
:30	8P	12M		1	1	1	2			1	1	1	1	1	***************************************	•	10	* \$160.00	\$1,600.00
SA-SU :30	10A	10P						2	2		***************************************	and the same of th			2	2	8	\$240.00	\$1,920.00
Bonus:15 SA-SU	10A	12M				resident same		3	3		-117461611706104	ALTERNATION OF THE PERSON OF T			3	3	12	\$0.00	- \$0.00
SubTotal																	48	-	\$10,996.00
Week 3 :30	7A	10A	1	1		TARRES SERVER AND	-Million of Victoria to			***************************************	*************	- Alvahata and Alvahara		Allimaterania			2	\$520.00	\$1,040.00
:30	10A	4P	1	1					********		***************************************			r Maria di Cambrilla	***************************************	ann i feirinne	2	\$400.00	\$800.00
Additional :15	4P	8P	1	1					W TATA	111111111111111111111111111111111111111		***************************************		40000000	NAME AND TOTAL TO	etani wevan	2	\$286.00	\$572.00
Sub Total Week 3			toronomi,	***************************************	*************	······································		-			***************************************	All hill and we were sure you may	***********	Menoren de la companya de la company	de de de la composição de		6		\$2,412.00

			were the second second	AND THE PROPERTY OF THE PROPER	ACT CONTRACTOR OF THE PROPERTY
WXDJ Week 1 & 2	2 wks		48 ,	\$5550.00	\$10,996.00
WXDJ Week 3	2 days		6	\$2412.00	\$2,412.00
TOT41				208	
TOTAL			54		\$13,408.00
				and the second second	

Minus 15% -\$2,011.20

Net Item Total \$11,396.80

Advertising weeks*

10/25-11/6/16

11/7-11/8/16

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WXDJ Miami, Florida	10/24/16
D. IN DI	
BrandNuPhase	
do hereby request station time concerning the f	ollowing issue:
Latino voters get out and vote this election.	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 sec. :15 sec.	10/25-11/8 10/25-11/8	Mon-Sun Mon-Sun		15 9	2 2
					*

This broadcast time will be used by: SEIU Florida State Council, 2881 Corporate Way, N

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT. "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) commu relating to any political matter of national im ☐ Yes	portance?"
For programming that "communicates a message relating to any national importance," list the name of the legally qualified candidarefers to, the offices being sought, the date(s) of the election(s) a which the communication refers (if applicable):	ate(s) the programming
	V:
I represent that the payment for the above described broadcast to by (name and address):	ime has been furnished
and you are authorized to announce the time as paid for by such (hereinafter referred to as the "sponsor").	
List the chief executive officers or members of the executive com directors below (or attach separately):	mittee or the board of
SEIU Florida State Council MONICA RUSSO, President MARTHA BAKER, RN, Vice President	<u> </u>
For programming that "communicates a message relating to any	political matter of

national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Eric Brakken, State Council Director SEIU Florida State Council, 2881 Corporate Way, Miramar, FL 33025

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

SEIU Florida State Council
MONICA RUSSO, President
MARTHA BAKER, RN, Vice President
Helene OBrien, Secretary
ALPHONSO MAYFIELD, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48 hours before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/21/2016	Eric Brakken		786-252-6703			
Date		Signature	Contact Phone Number			
	TO BE SIGNED	BY STATION REPRESEN	TATIVE			
□ Acce	epted	☐ Accepted in Part	□ Rejected			
Signat	ure	Printed Name	Title			